

# BETTERMENT

Bettering communities, one person at a time

Spring Newsletter 2001



## It keeps gettin' BETTER!

Dear Betterment Friends,

When a drop of water hits a calm pool, ripples extend outward in all directions. Because of your help, we have set in motion our own rippling effect with the Betterment Foundation.

Events in Washington, D.C. last year and our St. Patrick's Day Celebration this past Spring in Charlotte have helped our network of giving grow more than we ever imagined. We know we are gaining momentum with every event and with every recipient we are able to touch.

We're looking forward to exciting Summer and Fall Betterment Seasons with wonderful opportunities for all of us to make a difference in communities across the country. We can't wait to see all of you soon in Alexandria Bay, Chicago and D.C.

Thank you all for a great first year. Here's to many more like it...

The Betterment Foundation Board

*Brendan Curley, Erin Greenlee, Alex Rodman, Steve Pinkos, Jennifer Curley, Jody Graham, Shannon Curley and Andy Rodman (from left to right in the above picture).*



## Betterment In your words...

Rachel Godlewski,  
Charlotte, NC

"I have no doubt the Betterment effort will be a lifetime commitment that will make a positive difference in every person it touches. Not only do the recipients benefit from the foundation, but each one of us who participates becomes a better person."

Rachel is pictured in the center with Leanne Mitchell (right) and Board Member Erin Greenlee at the after-hours party on St. Patrick's Day.



Tim Thomson,  
Charlotte, NC

"When I learned about the Betterment Foundation, what it stood for, and all of the people I knew who were associated with it, I felt without any doubt that this was an organization that I wanted and needed to be a part of. Here are a few words that immediately come to mind when I think of the Betterment Foundation and what it stands for . . .

willingness to help, friendship, love, loyalty, determination, humbleness, and success!"

Tim (second from right) is pictured with fellow Betterment friends at the golf outing in Charlotte.

Be a part of the Betterment Team... [reachout@bettermentfoundation.com](mailto:reachout@bettermentfoundation.com)

# entry and in your community....

JULY  
7

## Paddle for Betterment

Alexandria Bay, NY

Bring your oars and join the Betterment Team in building a playground! On Saturday, July 7, the Betterment Foundation would love for you to join us on the St. Lawrence River for a canoe race to support the construction of a playground for the youth of Alexandria Bay, NY. Tickets are \$30/adults and \$15/children and include your canoe, breakfast and a t-shirt! For more information or to sponsor a canoe, please call Carolyn Curley at xxx-xxx-xxxx or visit [www.bettermentfoundation.com](http://www.bettermentfoundation.com).

AUG.  
10

## "Welcome to Chicago, Betterment!" Chicago, IL

The Windy City is greeting us with open arms and you don't want to miss it! Helping those in need can't get any *better* than this! On Friday, August 10 join the Betterment gang at Alive One Bar at 2683 North Halstead in Wrigleyville! Gather your friends for an open bar and light hors d'oeuvres reception from 8 - 11 p.m. Cost is \$40/person. For more information, please call Matt Oates at 312-543-5796. The Cubbies are even in town for the Betterment party, so make a weekend of it and catch their Saturday game!

SEPT.  
28-29

## 2nd Annual Betterment Weekend in Washington, D.C.

We're heading South!!! Join the Betterment Gang for a weekend of festivities in our nation's capital! Welcome reception on Friday night in Georgetown, 18 holes of golf on Saturday afternoon and a feast on Saturday night! Hotel rooms and transportation will be arranged for those trekking into town! You don't want to miss this opportunity to party and make a difference in the lives of others! Weekend packages for \$175 include all of the activities and your tax-deductible gift! For more information or to sponsor a hole on the course, please visit our website or call Brendan Curley at 703-989-8438!

Register for events online at [www.bettermentfoundation.com](http://www.bettermentfoundation.com), or mail the form below to:  
Betterment Foundation, attn: Jennifer Curley, 2500 Q Street NW, Suite 644, Washington, D.C. 20007

### SIGN ME UP AND SEND ME THE DETAILS ON THESE EVENTS!!

Your Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

- Paddle for Betterment in Alexandria Bay, NY on July 7 (\$30 ticket).
- Betterment Bar Bash in Chicago, IL on Aug. 10 (\$40 ticket).
- 2nd Annual Betterment Weekend in D.C. on Sept. 28-29 (\$175 ticket).
- I want to "better" my community by hosting an event, please contact me!

- I/we would love to support the Betterment Foundation, so please accept our enclosed tax-deductible gift of:  
\$ \_\_\_\_\_  
in honor/memory of (optional):  
\_\_\_\_\_

# BETTERMENT around the country

## St. Patrick's Day Celebration 2001

## Charlotte, NC



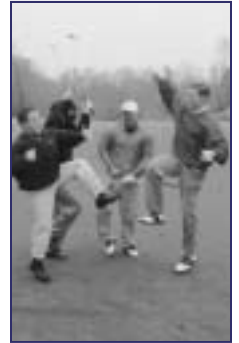
Part of the "Welcome to Charlotte" gang on Thursday night (above), Mr. Kelly (below) in his St. Patty's Day attire flanked by his bagpipe fans, and a few more of the Betterment team (below) enjoying our Irish Feast!



*Thank you to the Betterment Foundation for their faithful support of H.O.P.E. Job Training Center (Helping Others Prepare for Employment). What makes this endeavor so exciting is knowing that Betterment is not only helping to launch this project through financial support, but through a genuine desire to give the unemployed, under skilled and underprivileged in our community an opportunity to achieve financial independence, self-sufficiency, and real HOPE for the future.*

*Thank you for your belief in H.O.P.E. and for your financial commitment to our organization. Most importantly, thank you for your belief in the men and women who will be served by the center. We share the Betterment Foundation's view that change in one life can impact the lives of others. We know this to be true because we have experienced it ourselves. Now it is time for us to share what we have to BETTER the lives of those less fortunate.*

Excerpt from a thank you letter from Patrick Shea, Director of H.O.P.E.



Friday's golf outing was serious business as you can see from the foursomes (above) and our margarita girls (below)! Thanks to all of our dedicated friends who stepped up to volunteer and make it great!



A Saturday afternoon at sea to celebrate St. Patrick's Day! Betterment Fans (at left and below) enjoyed a sunset cruise on Lake Norman!

### OUR SPECIAL THANKS TO...

American Golf Inc., Renaissance Park Golf Course, General Manager Doyle Ricks and his team for hosting our golf outing!

Sharon & Joe Szymanski for sponsoring our grill out!

The Tonic Bar and Christopher & Cameron Frers for hosting our Irish Breakfast, and Chef Doug Allen for cooking it so superbly!

Lee Kyle for organizing our wonderful cruise and Kareoke & Randy Salter for donating the boat!

The Graduate Bar and Thomas MacAluso for hosting our Welcome Reception.

Cheryl Greenlee for the design of our t-shirts and Andy Smith for silk screening them!

Kevin Weatherford & Chad Webb for all of the beer!!

Sam Moran and Mike Fox Limosine for our transportation!

Mark "Bubba" Baker for our website photo album! Check it out at [www.bettermentfoundation.com](http://www.bettermentfoundation.com)!



# A thank you from our first recipient...

After our first recipient, Anthony Ginnetti, passed away due to his year-long battle with cancer, his wife Sue wanted to share her gratitude for her enormous group hug from the Betterment Foundation Network. Because of the support of so many generous people, Betterment was able to pay the Ginnetti's house payment for one year so that she could remain in their home and continue to give back to the community where they both were so involved. We wanted to share some of her letter that was read to all who joined us in Charlotte....



*"Anthony's love and goodness continues to sustain me. His physical presence is gone, but his message and his way of living life to the fullest is something that will never end. I have visited the Pediatric Oncology Unit at the Cleveland Clinic several times, bringing toys from my friends or myself in Anthony's name. I know that kind of circle of giving is the backbone of your organization, and I couldn't think of a better theme. I feel like Anthony is beaming when I do that because it is what we did together and what was important to him..."*

*"Anthony appreciated so much being the recipient of your giving. And now, I want to add my heartfelt thanks for allowing me to stay in our home these past months. I couldn't imagine having to relocate after his death and leave a place that we spent countless hours working on, fixing up, painting and decorating. That time spent laughing with him is priceless to me, and for that I am eternally grateful... I want to share with you a quote from Dante that applies to all of you, 'Infinite goodness has such wide arms...yours.'"*

## Jill Guerrero, Denver, CO

"As a cancer survivor, I was touched by your first benefit and believe so strongly in giving back in any way that I can. The Betterment Foundation has provided me with the tools to do this. Thanks to all of you for your dedication and generosity!"



Jill (far right) celebrates St. Patty's Day with Betterment fans in Charlotte.

## Gus Vlahos, Chicago, IL

"Being involved in the Betterment Foundation has not only allowed me to establish and maintain new friendships, but Betterment has given me the opportunity to reach out and assist those who are less fortunate. Betterment has the rare combination of lending a helping hand while building a family atmosphere among the participants of the foundation."

Share your thoughts, share your spirit, better your world.  
[reachout@bettermentfoundation.com](mailto:reachout@bettermentfoundation.com)



2500 Q Street, NW, Suite 644  
Washington, DC 20007



Are these Betterment Supporters...

On their way to Paddle for Betterment on the St. Lawrence River?

OR

Travelling to Chicago for the Betterment Bar Bash?

OR

Headed back to D.C. for our golf outing?

Details inside!

Be a part of the Betterment Team... [www.bettermentfoundation.com](http://www.bettermentfoundation.com)