

# BETTERMENT

FOUNDATION

Summer Newsletter 2002

## YOU HAVE BEEN VERY BUSY!

You helped build a playground for at-risk kids in upstate New York...You helped give 16 people a second chance for a skill and a career in Charlotte, NC...You gave Chicago's inner-city teens an opportunity to give back to their community... You helped two families from our country's September 11<sup>th</sup> tragedy get back on their feet...

TOGETHER WE HAVE ONLY JUST BEGUN TO MAKE A DIFFERENCE.

All of us should be very proud of our accomplishments in 2001! By joining our resources together, we have been able to contribute more than \$13,000 to people in six different communities across the country.

Our board has worked hard to keep event expenses low in order to donate the largest contributions to our recipients - thanks to a great number of in-kind donations we were able to do that! And, because of your efforts to involve your families and friends, we have increased our Betterment network from just over 300 members in 2000 to more than 800 in 2001! The more people we get involved, the more communities we are able to help - and of course, the more fun we have!

That growth is pretty incredible and is consistent with the increase in enthusiasm that we all have for BETTERMENT. Not bad for our first full year working together!

In 2002, we look forward to once again contributing as much as we can - stretching to make the greatest difference. And we need you to make this possible! See you at the next event!

**Project H.O.P.E. at work! Our support to purchase tools for this Charlotte, NC program has given unemployed inner-city men and women the opportunity to learn trade skills and find employment in their new field!**

  
Brendan Curley, President



**Playground for at-risk kids in New York**



**Saturday Service Club for Chicago's inner-city teens**

## OUR MISSION...

The Betterment Foundation is dedicated to community enhancement by creating an immediate, positive impact on the lives of individuals who currently lack the means necessary to succeed. Since the foundation's inception in 2000, we have helped hundreds of individuals by expanding our network of generous people like you through fundraising events and social gatherings. Our logo symbolizes how one simple act of kindness can make ripples throughout entire communities. We invite you to help us continue the Betterment Ripple Effect throughout the country.

## UPCOMING EVENTS...

- July 27** Paddle for Betterment  
Alexandria Bay, NY
- Aug 17** Dan Riley Memorial  
Golf Tournament  
Plattsburg, NY
- Sept 28** 3rd Annual Betterment  
Golf Tournament  
Washington, DC

**Check out our website or email [jen@bettermentfoundation.org](mailto:jen@bettermentfoundation.org) to get involved & register for an event!**

[www.bettermentfoundation.org](http://www.bettermentfoundation.org)

# WHAT ONE LITTLE DROP OF G

When we first established the Betterment Foundation in April 2000, we knew that more than anything we wanted to help people that couldn't otherwise help themselves, and we wanted to help them immediately and directly. We also wanted to provide a vehicle for our friends and family to join with us so that together, our small dollars would add up and make an impact. Just like a drop of water in a pond, one small act of kindness can spread to touch hundreds of lives. And with your help in 2001, we created the Betterment ripple effect throughout the country...

## PADDLE FOR BETTERMENT

Your participation in the First Annual Paddle for Betterment helped build a playground in upstate New York! With your help, the Betterment Foundation was able to donate \$1,500 to support the efforts of Hearts for Youth, a local non-profit organization working to provide valuable activities for youth in the town of Alexandria. Your support provided the necessary funds to complete the playground, and greatly benefit the youth in this community!

St. Lawrence Seaway, Alexandria Bay, NY  
July 2001



Special thanks to Steve and Pete Cavallario at Cavallario's Bayside Pizza/Top of the Bay, the Edgewood Resort, T.I. Adventures and all of our local sponsors for making our first Paddle a 'splashing' success! You all set the way for our Second Annual Paddle which is just around the corner on July 27-28, 2002!



## BETTERMENT HAPPY HOUR

Our Betterment Network blew into the Windy City and hard-working, inner-city Chicago teens were supported!

AliveOne Bar, Chicago, IL  
August 2001

More than 70 people gathered at AliveOne Bar in Lincoln Park to support inner-city youth involved at the METRO Achievement Center and Midtown Education Foundation in Chicago. Our Betterment ripple effect was truly ignited because our support helped provide transportation to inner-city high school girls involved in the "Saturday Service Club" that organizes community outreach activities for underprivileged teens. Our support also provided supplies for holiday food baskets, made and delivered by inner-city high school boys, for needy families in Chicago.

Special thanks to David Halpern and Ben Klopp of AliveOne Bar and Romano Bros. Distributing for making this Betterment Happy Hour a huge success!



# GOODNESS CAN DO.....

## 2ND ANNUAL GOLF OUTING

Virginia Oaks Golf Club, Washington, D.C  
September 2001



In light of the tragedies in New York City and at the Pentagon, we felt that nothing could have been more immediate or direct than to help the families that were effected by these terrible events. Our recipients for this DC weekend, both of which were recommended to us by you – our network – needed Betterment's support after losing loved ones in the World Trade Center.



Mike Pelletier worked on the 105th floor of the north building of the World Trade Center. He was 36 years old and left behind his wife Sophie and two children - Sydney, 2, and Nicolas, 3 months. Betterment paid for short-term child-care to ensure

that they continued to receive the support they needed and that Mike would have otherwise provided.

Hector Tirado, Jr. was a 30 year-old NYC fire fighter who gave his life trying to rescue the many victims of the WTC disaster on September 11, 2001. He left behind five children between the ages of 6 and 12: Hector III, Ashley, Ronald, Denzel, and Davon. Betterment paid the family's rent and bills for a month and Betterment Foundation members sent the children Christmas presents.



The support provided to these two families was the result of over 100 golfers and friends gathering together at Virginia Oaks Golf Course for an afternoon to celebrate life. Because of all of you, and the generosity of American Golf Corporation,

we raised more than \$6,000 to support these families. We're looking forward to another outstanding gathering on Sept. 28 for the Third Annual Betterment Golf Outing!



## WALK FOR BETTERMENT

Thanks to our Betterment Team of walkers who participated in the Washington D.C. MS Walk in April and all those who joined our Happy Hour party at Staccato Bar in Adams Morgan! It was a great way to kick off National Volunteer Week!

Because of your support, we were able to give almost \$1,000 to the Respite Care Fund of the Multiple Sclerosis Society to help give care to those suffering from MS while their family members take a day for themselves.



The Streets of Washington, D.C  
April 2002

This event would not have taken place without the overwhelming generosity of James O'Brien and the owners of Staccato Bar, and Jake Laufer ([jakelaufer.com](http://jakelaufer.com)) and Greg Roth ([thejillians.com](http://thejillians.com)) who provided the live music. A special thanks to them and all who came to join in the fun to support the families of those suffering from MS!

# The BETTERMENT FOUNDATION

**– it's a 'gimme'!**

YOU can be a part of the Betterment Team! There are many ways that people of all ages can join our Betterment Network. Jump online to [www.bettermentfoundation.org](http://www.bettermentfoundation.org) or use the enclosed envelope to...



- Give a tax-deductible monetary gift or gift of product or service.
- Participate in an upcoming event (kayaking, golfing, gathering!)
- Volunteer for event activities.
- Share your talents/expertise with the board.
- Receive assistance in establishing your own community event.
- Meet great people and work together to help those in need!**

## A GREAT BIG THANKS TO...

**American Golf Corporation  
for their wonderful  
courses and their  
continued support of  
our Betterment Board!**

**Dick Niles for starting our website and  
assisting with web content and  
administration!**

**4Site Interactive Studios  
([www.4sitestudios.com](http://www.4sitestudios.com)) and  
Hemming Nelson for donating  
our website design!**

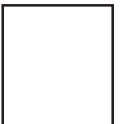
**Andy Weaver for creating our new  
Betterment database!**

**David Fanning and the Paralyzed  
Veterans of America for their office  
space for our annual board meeting!**

**WE COULDN'T HAVE DONE IT WITHOUT YOU!**

**BETTERMENT**  
FOUNDATION

2500 Q Street NW, Suite 644  
Washington, DC 20007



### **Do you know these people?**

Well, they didn't know each other until our first Betterment event in August 2000! It's the Betterment Ripple Effect at it's best! Congrats to our first Betterment Merge – Miranda Knapp and Jody Graham, May 11, 2002!

# YOU MADE THE DIFFERENCE!



THANK YOU to our 2001 Donors!

Laurel Elaine Addis  
Carolyn Alexander  
Bill Allen  
Mark Amorosi  
Steve Antonetz  
Lisa Arquette  
Nicole Austin  
Nelle Averitt  
Frances Ayer  
Mark Baker  
Robin Baker  
Dara and Dan Balk  
Elizabeth Bartheld  
Greg Baumann  
William C. Bean  
Richard and Eileen Becker  
Jennifer and Brian Bernsin  
Bill and Jean Berry  
Scott Bianchi  
Alex Billesdon  
Jodi Blecker  
Dina Bockos  
Deb Bolton  
Chris Botnick  
Michael Bouwman  
Christine Bowes  
Dean Boyd  
Sam Boyd  
Andrew Brady  
Miles Brandon  
Rachel Brecher  
Jessica Bridle

Keith and Kathie Brockman  
Robert Brough  
Elizabeth Burke  
Norman Byrne  
Scott and Rosemary Cameron  
Chris Carley  
Dominique Carlier  
Heather Carlson  
John Carnes  
David J. Carpluk  
Margaret Carter  
Michelle and Jim Celestino  
Patricia Chaing  
Julie Chamberlain  
Rob Chamberlain  
Stacy Chase  
Dale Christensen  
Ben Cline  
Mary Jane M. Cole  
David Colodny  
Christopher Combs  
Tom and Jen Cosgrove  
Sara Costin  
Steve Creales  
Amanda Crumley  
Brendan Curley  
Jennifer Curley  
Michael, Elisabeth & Andrew Curley  
Pat and Carolyn Curley  
Shannon Curley  
Kim Curry  
Matthew Cutts

Chris Cylke  
James Daley  
Kim and Matt Dittrich  
Makan Delrahim  
Mark Dho  
Liz Diamond  
Mara Joy Diieso  
Ross Dimun  
Jay Dixson  
Alan Dorhoffer  
Andrew Douglas  
Joan and Joe DuBois  
Daryl Dunbar  
Julie Durbin  
Sarah Dwyer  
Amy and Doug Fabo  
Jennifer Farrell  
Brett Ferenchak  
Laura and Anthony Ferrari  
Ken Fitzgerald  
Tony and Kathy Folino  
Brian Foster  
Joe Foucher  
David Fragale  
Brian J. Franklin  
Andrea Freeman  
Kimberly and John Friend  
Bud and Ann Garlock  
Craig and Cathy Garlock  
Gene Garrote  
Susie Geroux  
Jim Gilbert

Lynne Gilbert  
Richard Girouard  
Tina Giuliano  
Mitch Glazier  
Raquel L. Godlewski  
Ann and Tad Godsil  
Jennifer Goldstein  
Mike Gould  
Allen and Sandy Graham  
Jody and Miranda Graham  
Judy Graham  
Paget Graham  
Donna Grande  
Jill Greenberg  
Trish Greene  
Cheryl D. Greenlee  
Erin Greenlee  
Mark Gregory  
Leslie Griffin  
Connie and Rick Griffith  
Jeffrey Grove  
Jill Guerrero  
Amy Hackett  
Donald Hairhoger  
Alexis Haley  
Diane Haley  
Trisha & Andy Hall  
David Halpern  
Rachel Hankins  
Dave Harlander  
George Harris  
Chrissy Hart

## A SPECIAL THANKS from the BETTERMENT FOUNDATION to our



## CORPORATE DONORS!

4Site Interactive Studios  
Akin, Gump, Strauss, Hauer and Feld  
AliveOne Bar, Chicago  
Allstate Giving Campaign  
American Golf Corporation  
Balanced Financial Planning International  
Better Business Connection  
Big M  
Black River Adventures  
Blue Haven Pools of North Carolina  
BlueCross BlueShield Association  
Burrows & Helizon, Inc  
Cassidy Companies, Inc.  
Cavallario's Bayside Pizza/Top of the Bay  
Charles Garlock and Sons  
Design Dynamics Inc.  
Dik Jaxon Products CO.

Eckert Drugs  
Edelman Public Relations Worldwide  
Edgewood Resort  
Gannett Foundation, Inc  
Harper's Restaurant  
Heath Photography  
Hilda's  
International Builders Incorporated  
Jim Griffin Roofing Company  
Kehoe Accounting Service  
Kinney Drugs  
Kirco Carolina Interest Limited  
Madisons Steak and Seafood  
Medical Device Manufactures Assoc.  
Meetings USA  
OneSource  
Philip Morris Companies Inc.

Pioneer Plastics, Inc.  
Preston, Gates, Ellis, Rouvelas & Meeds  
Reliant Inc.  
Rich Experience Inc.  
Romano Brothers Distributing  
Smith Point  
St. Lawrence Business Consultants, LTD.  
Staccato  
Synapse Technology  
T.I. Adventures  
the jillians  
The Riveredge Resort  
Thousand Island Land Trust  
Thousand Island Printing  
Tonic Bar  
Treasure Island  
Virginia Oaks Golf Course

T. Hartigan  
Miller and Madelyn Hartman  
Allison Hawkins  
Joseph Hayes  
Bill Head  
Jennifer Hebert  
Jen Henry  
Shirley and Art Heuser  
Robin Hoffman  
Saskia Hofman  
Richard Hohman  
Mary Ellen Holcomb  
Howy and Dorothy Holmes  
Rob and Malea Hornback  
Jennifer Hughes  
Mark and Jill Hunter  
Sally and Linn Hyde  
Megan Ivory  
Carrie Jenkins  
Kirstin Job  
Curt Johnson  
Marilyn and Harvey Jones  
Megan Jones  
Todd Jones  
Chris and Carissa Kapcar  
Josh and Marcy Keats  
Bonnie Kelly  
Jim Kelly  
Todd Kennedy  
Ron Keohane  
Jim Kirkpatrick  
Meganne Kirkpatrick  
Ben Klopp  
Ed & Judy Knapp  
Harmony Knutson  
Irene Kolton  
Chrissy and Ron Krasnansky  
Richard Kuchnicki  
Kevin Kurpierz  
Lee and Margi Kyle  
Cleon LaFrance  
Nathan Landwer  
Lucy and Rich Lange  
Susie Lanza  
Melissa LaRoe  
Carl Larson  
Michal Lawler  
Jason R. Lawrence  
Bryan Laychak  
Chris Lee  
Dennis LeNard  
Steve LeNard  
Rob Lewis  
Sarah Lindsay  
Jodi Litchfield  
Debbie Lund  
Wade MacNeil  
Jim Madden  
Tom Madden  
Reeba Magalick  
Judy Majaras  
Jill & Matt Marquart  
John and Linda Marucci  
Joe & Janeen Marziani  
Barbara A. Mason

Carl and Rosalie Massey  
John Mautz  
Amber McCoy  
Terry and Allison McDonald  
Mike McGarry  
Jennifer and Bob McGee  
Mac and Eunice McKinstry  
Jane McLaughlin  
Carolyn R. McLennan  
Ron and Nancy McLennan  
Andrew Meehan  
Stephanie Meltzer  
Diane and Phil Milavec

Jeff Parrish  
Kevin Parrish  
Brett T. Pendergast  
Maria Perez  
Colleen Phalen  
John Phelan  
Chas Phillips  
Joe Pinho  
Mike and Diane Pinkos  
Stephen Pinkos  
David and Maureen Pitfield  
Shane Platt  
Bill and Sandy Plimpton

Craig Scanlon  
Howie and Rachel Schaffer  
Alisa Schneider  
Leslie Schoeb  
Jim Seibert  
Ryan Sheehan  
Keith Shrider  
Alexandra Shuey  
Matt Simon  
Robert "DJ" Simon  
Eric Sizelove  
Greg Sizelove  
Peter Skiba  
Jessica Smack  
Jason Smith  
Peter and Lindsay Sowden  
Stacie Spector  
Daniel Spilotro  
Jennifer Spokes  
Carrie and Scott Staggs  
Krista Stark  
Megan Staurovsky  
Scott Steffen  
Andy Stoeckl  
Robin Sullivan  
Timothy Sullivan  
John Suydam  
Joseph and Sharon Szymanski  
Maria Tamburri  
Amy and Lester Tang  
Tim Thomson  
Kelly and Jason Thyer  
Nicole Torrillo  
Carol Tousant  
Erika Trost  
Jamie Tucker  
Lori and Tom Turgeon  
Kristina Turverey  
Stephen Ubl  
Fred Villegas  
Gus Vlahos  
Frank Vlossak  
Patty Wagoner  
Jim Walsh  
Noreen E. Walsh  
Jeff Wandzel  
Christopher Weber  
Leigh Wedell  
Todd Weiler  
Karen Welhouse  
Don White  
Tom and Katherine White  
Jen Widness  
Paul Wilber  
Scott Wilkerson  
Darren and Lois Willcox  
Charles Williamson  
Scott Williamson  
Angela and Chris Winchenbaugh  
Jason Wirtz  
Jamie Woehrle  
Barry Woodard  
Brian Wren  
Jim and Jackie Yonkers

TO KNOW THAT  
ONE LIFE  
HAS BREATHED EASIER  
BECAUSE YOU HAVE LIVED...  
THAT IS TO HAVE  
SUCCEEDED.

-RALPH WALDO EMERSON

Ezra Milchman  
Dean and Nancy Millar  
Susann Miller  
Eddie Minet  
Leanne M. Mitchell  
Joe Montante  
David M. Morris  
Jim Morris  
Mark Morris  
Jody and Joel Morrissette  
Donna and Mike Morrow  
Brock Muir  
Robert Munson  
M.B. Murphy  
Tom Murphy  
Dave Murray  
Chris Nash  
Heming Nelson  
Billy Newman  
Dick and Karyn Niles  
Stephen Northrup  
Siege Novack  
C.J. Oates  
Matt Oates  
Obie and Anne O'Brien  
Tom and Shelia O'Brien  
Jay Ohlinger  
John Ohlinger  
Mark Oliphant  
Tom Oliver  
Mark O'Loughlin  
Diane Littlehale O'Meally  
Mary Beth and Ray Orrange  
Nancy Ozeas  
Heather Palda

Lisa Podager  
Adam Pollin  
Ryan Pollock  
Christopher Prentice  
Veronica Proctor  
Michael Quinlan  
Kiki Rainey  
Jennifer Rankin  
Jennifer Razor  
Todd and Michelle Reeves  
Mary Remuzzi  
Richard Resnick  
Steve Retford  
Susan Rhodus  
Valerie Rhoe  
Doyle Richs  
Jessica Rijos  
Katherine Riley  
Jeff Ringer  
Deb Rippons  
Jeff Robb  
Megan Robb  
Adam Robbins  
Myrna Robinson  
Andy and Alex Rodman  
Rusty Rosenthal  
Stacy Roskens  
Jeffrey Ross  
Skip Ross  
Amy and Mark Russell  
John Russell  
Kevin Ryan  
Omar Sanchez  
Scott Sanniota  
Brian Sartori